

# Privacy Policy

At **My Bump My Baby My World Foundation** your privacy is extremely important to us. We are committed to protecting the personal information of every family we serve and ensuring that all data shared with us remains safe, confidential, and used only for its intended purpose.

## 1. Information We Collect

We may collect the following types of information when you use our services, register with us, or visit our website:

- **Personal Information:** Name, address, phone number, email address, and emergency contact details.
- **Medical Information:** Limited pregnancy-related details necessary for ultrasound services (e.g., gestational age, relevant health history).
- **Service Information:** Appointment dates, scan reports, and physician referrals.
- **Technical Information:** Basic website usage data such as IP address, browser type, and cookies to improve site functionality.

## 2. How We Use Your Information

We use the information we collect to:

- Provide free ultrasound services and coordinate with licensed physicians.
- Send scan results and reports securely to your personal healthcare provider when appropriate.
- Communicate with you regarding appointments, updates, or important service information.
- Improve our services and ensure the safety and well-being of expectant mothers and babies.
- Fulfill legal, regulatory, or compliance requirements for healthcare-related services.

### **3. Information Sharing & Disclosure**

We respect your privacy and will never sell or rent your personal information.

We only share information in the following cases:

- **With Medical Professionals:** Ultrasound reports may be shared with your designated physician for ongoing care.
- **With Your Consent:** If you request us to share your information with another healthcare provider or organization.
- **For Legal or Safety Reasons:** If required by law, court order, or to protect the health and safety of mother and child.

### **4. Data Protection & Security**

- All personal and medical information is stored securely and accessed only by authorized staff and qualified physicians.
- We use industry-standard encryption and security protocols to protect sensitive data.
- We limit access to your information to trained staff and partners who require it to perform their duties.

### **5. Your Rights**

You have the right to:

- Access the personal information we hold about you.
- Request corrections to inaccurate or outdated information.
- Withdraw your consent for us to share information, except where legally required.
- Request deletion of your records, subject to medical and legal recordkeeping requirements.

### **6. Children's Privacy**

Our services are directed toward expectant parents. We do not knowingly collect personal information from children under 13 without parental consent.

## **7. Third-Party Links**

Our website may contain links to other sites. We are not responsible for the privacy practices of external websites. We encourage you to review their policies when visiting.

## **8. Updates to This Policy**

We may update this Privacy Policy from time to time to reflect changes in our services, legal obligations, or best practices. Any updates will be posted on this page with the “Last Updated” date.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact us:

**My Bump My Baby My World Foundation**

Email: [Myworld@mybumpmybaby.org](mailto:Myworld@mybumpmybaby.org)